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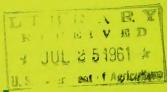
62\*

## The Shenandoah Nurseries

Shenandoah, Iowa

# Full-o-Life

**PACKAGED** 



NURSERY

STOCK

Fall 1961 — Spring 1962

We have paid particular attention in recent years to packaged nursery stock and have discovered the most practical material to use so that proper moisture will be held over the longest period of time.

Change is made just as rapidly as we feel certain that our customers will benefit by such change.

"FULL-O-LIFE" graphically describes the plants our customers receive with the packing methods employed by our firm.

#### TERMS AND CONDITIONS OF SALES

PRICES: This list cancels all previous lists. All sales and contracts are made subject to crop losses, errors in count, or other causes over which we have no control.

NO BROKEN LOTS: Orders should call for quantities as specified and multiples thereof.

TERMS 2% discount 10 days, NET 30 days.

Cash security or satisfactory reference is required from parties unknown to us. Orders to be sent C. O. D. must be accompained by one-fourth cash. Interest charged on past due accounts.

## ALL SHIPMENTS TRAVEL AT THE RISK AND EXPENSE OF THE PURCHASER

SHIPPING: All perennials will be shipped by express unless otherwise specified.

CLAIMS: Claims for any cause must be made promptly upon receipt of stock. We will not entertain claims after goods have been accepted or when report is not made within 10 DAYS after arrival of stock.

GUARANTEE: We give no warranty, express or implied, as to life, description, quality, productiveness, or any other matter of any stock, seeds or plants that we sell. It is mutually, agreed that our liability for any errors, should stock prove untrue to name as labeled, shall be limited, upon satisfactory proof, to our replacing free or refunding purchase price of such stock.

#### THE SHENANDOAH NURSERIES Shenandoah, Iowa

Increase Sales....

Increase Profits with

## Full-o-Life

PACKAGED NURSERY STOCK

A COMPLETE LINE

Roses - Fruit & Shade Trees
Shrubs - Vines - Hedging
Small Fruits - Peonies

Attractively Packaged
4-color Picture Labels
Easy to Handle
Fast Selling

A 4-color picture mounted on cardboard will be furnished free for each variety purchased.

F. FALL

## Full - O - Life

#### FRUIT TREES

Placed individually in a polyethylene lined bag and identified with a 4-color picture label on each bag. Minimum order 10 trees of a variety and size.

S. SUMMER

r. PALL	S. SUM	LYLEAV	W. WINTER
APPLE			
F /0 Ct 11 /10 :			I
5/6 ft., 11/16 in 4/5 ft., 9/16 in			
Anoka S. R. Baldwin W. F. Beacon S. D.	ed Striped Red k. Red Red Striped Red Tellow	Grimes Golden Jonathan Dark McIntosh Dark Northern Red Stayman Wines	W. Yellow Red W. Red Red W. Red
Connell Red (Pat. No. 1692)	W. Red		
5/6 ft., 11/16 in. (Reta 4/5 ft., 9/16 in. (Reta			
Jonadel W. F	Red		
5/6 ft., 11/16 in. (Reta 4/5 ft., 9/16 in. (Reta			
APPLE - DWARF			
3½ ft., 9/16 in			
Delicious Red W. Delicious Yellow W. Jonathan Dark Red W.	Red Yellow Red	McIntosh Dark Stayman Wines Wealthy Yellow Transpa	Red W. Red sap W. Red F. Red erent S. Yellow
APPLE - QUINTUPLET			
5/6 ft., 11/16 in 4/5 ft., 9/16 in Budded in 1960 to: Deli			
Stayman Dark Red, Ye			
APRICOT			
4 ft., 11/16 in 3 ft., 9/16 in			
Moorpark, Orange		Chinese Earl	y Golden, Yellow
CHERRY - SOUR			
5/6 ft., 11/16 in 4/5 ft., 9/16 in			
Early Richmond, Red E	Carly	Montmorency	y, Red Midseason
CHERRY - SWEET			
5/6 ft., 11/16 in 4/5 ft., 9/16 in			
Black Tartarian, Dk. R Governor Wood, Yellow	ed & Red	Kansas Swee Yellow Glass	et, Red s, Yellow

Yellow Spanish, Yellow & Red

\$16.25 ctn.

## Full - O - Life

#### FRUIT TREES — Continued

FRUIT TREES -	- Continued
PEACH	Each
5/6 ft., 11/16 in	\$ 1.25
4/5 ft., 9/16 in	1.10
Belle of Georgia, White, Free Elberta, Yellow, Free	Hale Haven, Yellow, Free J. H. Hale, Yellow, Free
Golden Jubilee, Yellow, Free	Polly, White, Free
	Sullivan Early Elberta, Yellow, Free
PEACH - DWARF	
3½ ft., 9/16 in	1.50
Elberta, Yellow, Free Golden Jubilee, Yellow, Free Hale Haven, Yellow, Free	J. H. Hale, Yellow, Free Sullivan's Early Elberta, Yellow, Free
PEAR - STANDARD	
5/6 ft., 11/16 in	
4/5 ft., 9/16 in	1.25
Bartlett Clapp's Favorite	Kieffer Parker
Douglas	Seckel
PEAR - DWARF	
	1.75
Anjou Bartlett	
PLUM - AMERICAN, EUROPEAN, JAPA	NESE
5/6 ft., 11/16 in	1.50
4/5 ft., 9/16 in	1.25
Allred, Red Burbank, Dk. R Blue Damson, Blue Green Gage, Green	ed Italian Prune, Blue een Stanley Prune, Blue Waneta, Yellow & Red
Full - O	- Life
SMALL FRUITS and C	GARDEN PLANTS
ASPARAGUS	
Mary Washington	
	25 bags per carton\$12.50 ctn. — 1 carton)
GRAPE VINES	
Placed individually in a polyethylene line label. Minimum order 10 per variety.	
	\$ .30 ea.
Delaware, red Concord, black	Fredonia, black Niagara, white
RASPBERRIES	3.1
Bundle of 5 plants in a polyethylene line label. Minimum order 10 bundles per va	riety.
5 per bundle Cumberland, black Indian Summer, re	
5 per bundle	\$ .85 per bdl.
Blackhawk	
RHUBARB - Victoria	
THE CHARLES - VICTORIA	

3 per polyethylene bag. 25 bags per carton \_\_\_\_\_ (Minimum order — 1 ctn.)

#### ORNAMENTAL and SHADE TREES

Placed individually in a polyethylene lined bag or root wrapped in new burlap and identified with a 4-color picture label on each bag. Minimum order 10 trees of a variety and size.

ASH	Each
Green	
5 to 6 ft	
6 to 8 ft.	2.00
BIRCH	
Cut Leaf Weeping	
4 to 5 ft.	1.90
5 to 6 ft.	2.50
European White 5 to 6 ft.	1.75
6 to 8 ft.	
	2.00
Clump, 3 stems	3.08
5 to 6 ft	0.00
CRAB, ORNAMENTAL	
3 to 4 ft	1.00
4 to 5 ft	
Floribunda	Нора
CRAB, ORNAMENTAL	
	1.3
3 to 4 ft.	
4 to 5 ft	Bechtel Improved
Anney	Becitter Improved
ELM	
American	
5 to 6 ft	
6 to 8 ft	1.50
Chinese	
5 to 6 ft	.90
6 to 8 ft.	1.50
Chinese, Seedlings	
4 to 5 ft. 5/bdl	Per bdl85
4 to 5 ft. 10/bdl	Per bdl. 1.40
2 to 3 ft. 10/bdl	Per bdl68
(Minimum order 10 bd	il, per size)
Hybrid	
5 to 6 ft	1.50
6 to 8 ft	2.50
Moline	
5 to 6 ft	
6 to 8 ft	1.73
HONEYLOCUST	
Moraine, Pat. No. 836	
5 to 6 ft. 1 yr. branched	2.30
Shademaster Pat. No. 1515	
5 to 6 ft. 1 yr. whips	2.50
Skyline, Pat. No. 1619	
5 to 6 ft. 1 yr. whips	2.30
Suppurst. Pat. No. 1313	
5 to 6 ft. 1 yr. whips	2.70
5 to 6 ft. 1 yr. branched	3.2
MAPLE	
Crimson King, Pat. No. 735	
5 to 6 ft. whips	2.4
6 to 7 ft. whips	2.80

#### ORNAMENTAL and SHADE TREES — Continued

MAPLE—Continued	Each
Faassen Red Leaf	
5 to 6 ft. whips	\$ 2.00
5 to 6 ft. branched	3.50
Norway	
5 to 6 ft. whips	1.00
5 to 6 ft. branched	2.25
6 to 8 ft. branched	3.00
Schwedleri	
5 to 6 ft. whips	1.70
	2.50
	3.25
Silver	
5 to 6 ft. branched	1.25
6 to 8 ft. branched	1.75
Sugar	
	2.50
nony an	
POPLAR	
Lombardy	
	.70
	.85
	1.00
Bolleana	31
5 to 6 ft	1.25
MOUNTAIN ASH	
	1.75
5 to 6 ft	2.25
PRUNUS NEWPORT	
	1.05
	1.75
PRUNUS PERSICA	
3 to 4 ft	1.00
	1.25
5 to 6 ft.	
Ca	ardinal
RED BUD	
2 to 3 ft,	.85
	1.10
SYCAMORE AMERICAN	- Pr
	1.50 2.25
	2,23
WILLOW	
5 to 6 ft	1.10
6 to 8 ft	
Niobe	Wisconsin

#### FLOWERING SHRUBS

Individually packed in polyethylene lined foil bag with 4-color picture label on each bag. Minimum order of 10 per variety.

12 to 18 in		Per 100 Eacl	n Eac	
18 to 24 in.			T .	.55
2 to 3 ft.				.70
3 to 4 ft				.80
(Thousand rate to apply only for orders in excess of	300 as	ssorted s	hrubs)	
	12/18"	18/24"	2/3'	3/4'
Almond Pink	X	X	X	
Althea,				
Red	X	X	X	X
Pink	X	X	X	X
White	X	X	X	X
Purple	X	X	X	X
Barberry Green	_ X	X	X	
Beauty Bush	X	X	X	Acres 100-7
Buddleia				
Pink	X	X		
Purple	X	X		-
White	X	X		
Caryopteris Blue Mist	X	X		
Deutzia				
Pride of Rochester	X	X	X	
Lemoine	X	X		
Dogwood				
Red Twig	X	X	X	X
Yellow Twig	X	X	X	X
Forsythia				
Intermedia Spectabilis	X	X	X	X
Lynwood Gold	X	X	X	X
Spring Glory	X	X	X	X
Honeysuckle	77	3.7	37	37
Pink Tatarian	X	X	X	X
Red Tatarian White Tatarian	X	X	X	X
Zabeli	X	X	X	X
	X	X	X	
Hydrangea P. G.	Λ	Λ	Δ	
Quince	37	X	X	
Red	X	Λ	Δ	
Lilac	37	v	v	
Persian	X	X	X	
Common PurpleCommon White	X	X	X	
	2 %	21		
Mock Orange Double Virginalis	X	X	X	X
Single	X	X	X	X
Tamarix Summer Glow	X	X	X	
	1	23.	23	
Spirea Billardi	X	X	X	
Froebeli	X	X	X	
Thunbergi	X	X	X	
Van Houtte	X	X	X	-
Viburnum				
Arrowwood	X	X	X	X
Weigela Rosea	X	X	X	X
11 019 010 010000				

#### FLOWERING SHRUBS — Continued

#### BETTER SHRUBS

			Per 1000 Each
Barberry Red Leaf		racii	Each
15 to 18 in			\$ .55
18 to 24 in			.70
Euonymus Alatus			
12 to 18 in			
Hydrangea A. G.			
18 to 24 in		.65	.60
2 to 3 ft		.83	.75
Hydrangea Nikko Blue			
No. 1		.90	.85
Hybrid Lilae			
12 to 18 in.		.65	
18 to 24 in			
Blue Red Pin	nk White	Purple	
1	Prunus Triloba		
	18 to 24	m75	
$\sqrt{1}$	2 to 3	ft90	m
. A M/	3 to 4	ft 1.25	
1.34	Snowball		
V <b>X</b>			0.0
NAK.		in70	
	2 to 3	ft85	.80
	Spirea Anthony	Waterer	
Translation (	15 to 18	in55	.50
ALL VOI	18 to 24	in70	.65
(MA XII)			
	Weigela Newpo		
		in65	
	2 to 3	ft80	.75



#### VINES

Individually packed in polyethylene lined bag with 4-color picture label on each bag. Minimum order of 10 per variety.

	 r 100 Each	
BITTERSWEET		
2 yr. No. 1	\$ .50	\$ .45
BOSTON IVY		
2 yr. No. 1	 .70	.65
GOLD FLAME HONEYSUCKLE		
2 yr. No. 1	 .60	.55
HECKROTTI HONEYSUCKLE		
2 yr. No. 1	 .60	.55
SCARLET TRUMPET HONEYSUCKLE		
2 yr. No. 1	 .50	.45
SILVER LACE VINE		
2 yr. No. 1	.60	.55
TRUMPET CREEPER		
	.50	45
2 yr. No. 1	 .50	.40

## Flowering Clematis

21/2 inch pots

Per 100

Each

\$ .80

Per 1000

Each

\$ .75

JACKMANNI MME. ANDRE RAMONA

HENRYI

Minimum pack of 20 per carton



(Thousand rate to apply only for orders in excess of 300 assorted vines)

#### HEDGING

Each bundle packed in polyethylene lined foil bag with 4-color picture label on each bag. Minimum order of 10 bundles per variety. 30 bundles required for the 100 rate.

		100 bdl.
Barberry, Japanese Green Leaf	Per bal.	Per bdl.
Daiberry, gapanese (freeh Leaf		
9 to 12 in. 25 bdl.	\$ 2.50	\$ 2.25
12 to 18 in. 10/bdl	_ 1.50	1.25
18 to 24 in. 10/bdl	_ 1.75	1.60
Barberry, Japanese Red Leaf		
12 to 15 in, 10/bdl,	_ 1.75	1.60
15 to 18 in. 10/bdl		1.80
18 to 24 in. 10/bdl		2.25
Privet, A. R. North		
12 to 18 in. 25/bdl.	2.50	2.25
18 to 24 in. 10/bdl.		1.25
2 to 3 ft. 10/bdl	_ 1.75	1.50
Privet, California		
12 to 18 in. 25/bdl	_ 2.50	2.25
18 to 24 in. 10/bdl	1.50	1.25
2 to 3 ft, 10/bdl		1.50
Spirea Van Houtte		
·	4 80	4 40
12 to 18 in. 10/bdl.		1.40
18 to 24 in. 10/bdl.		1.60
2 to 3 ft. 10/bdl.	2.00	1.80
Chinese Elm		
12 to 18 in. 25/bdl	1.00	
18 to 24 in. 25 bdl.		
2 to 3 ft. 25 bdl,	1.75	_



#### ROSES

Individually packed in polyethylene lined foil bags with 4-color picture label on each bag. Mimimum order of 10 per variety.

			Per 1000
		Each	Each
2 year No. 1	Approx. Weight 4 lbs.	\$ .75	\$ .70
2 year No. $1\frac{1}{2}$	Approx. Weight 3 lbs.	60	.55
2 year No. 2		50	.45
(	300 assorted roses to take the 1000 rate)		

#### HYBRID TEA

Red

Ami Quinard Crimson Glory
Charlotte Armstrong Etoile de Hollande
Christopher Stone Poinsettia
Red Radiance

Pink

Editor McFarland Radiance
Picture The Doctor

Two-Tone

Countess Vandal Pres. Hoover Peace Talisman

Yellow

Eclipse McGredy's Yellow Golden Dawn Lowell Thomas

White

Blanche Mallerin McGredy's Ivory K. A. Victoria Rex Anderson

#### FLORIBUNDA

Red

Eutin Lafayette Improved Floradora World's Fair

Pink

Pinocchio Rosenelfe

White

Summer Snow Dagmar Spaeth

Yellow

King Boreas

#### CLIMBING

Red

Cli, American Beauty Pauls Scarlet

Blaze, Improved Everblooming

Pink

Cli. New Dawn

Yellow

Cli. Doubloons

White

Cli. Summer Snow

## ROSES — Continued ROSE COLLECTIONS

-	37 41/		Per 100 Per Per bdl. Per	bdl.
Selection —			\$ Z.25 \$	2.15
Christoph		Peace		
Crimson	Glory	President Hoover		
Editor M	cFarland			
Selection —	- B			
Eclipse	** 11 1	Picture		
K. A. Vic	e Hollande etoria	Red Radiance		
3 to bundle, 2	year No. 11/2		1.55	1.50
Selection -				
Charlotte	Armstrong	McGredy's Ivory	Picture	
Selection —				
McGredy'	's Yellow	Poinsettia	The Doctor	
	mum order of 20 bu eties not individually	ndles on all bundle roses.  / labeled.		
ASSORTED BY				
				.70
	e in polyethylene li dividually labeled.	ned bag with 4-color picture	label on each	bag.
SPECIAL CASI	E, 50 Assorted Roses	s, OUR SELECTION.		
50 to case 50 to case	e, No. 1, individually e, No. $1\frac{1}{2}$ , individual	packaged	\$ 35.00 per 27.50 per	case
	PATENTED	HYBRID TEA ROSES		
	V	Vestern No. 1		
Those notes	stad vaniation and bar	adled under license from notes	t arrange Mini	

These patented varieties are handled under license from patent owner. Minimum order of 10 of a variety and in multiples thereof. Approximate weight  $4~{\rm lbs}$ .

	Retail W	hol	esale
	Each		ach
Aztec, orange blend		\$	1.65
Christian Dior, red (A.A.R.S. 1962)	3.50		2.10
Chrysler Imperial, red	2.50		1.50
Duet (A.A.R.S. 1961), pink blend	3.00		1.80
Forty Niner, red-yellow two tone	2.50		1.50
Garden Party, yellow blend	3.00		1.80
Golden Scepter, yellow	2.00		1.20
Helen Traubel, pink blend	2.75		1.65
Kordes Perfecta, pink blend	3.00		1.80
Hawaii, orange blend	3.50		2.10
Kings Ransom, yellow, (A.A.R.S. 1962)	3.50		2.10
Lady Elgin, orange blend	2.50		1.50
Mirandy, red	2.25		1.35
Mojave, orange blend	2.75		1.65
New Yorker, red	2.50		1.50
Nocturne, dark red			1.35
Pink Duchess, pink	3.00		1.80
Pink Peace, pink			1.80
Show Girl, pink	2.25		1.35
Sterling Silver, mauve	3.00		1.80
Sutter's Gold, yellow blend	2.25		1.35
Tallyho, red	2.25		1.35
Tiffany, pink blend	2.75		1.65
White Knight, white	2.75		1.65

#### ROSES — Continued

#### PATENTED GRANDIFLORA ROSES

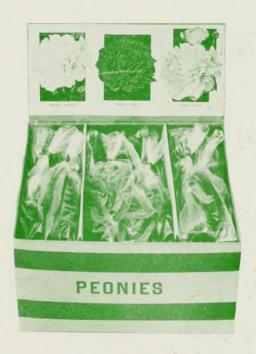
#### Western No. 1

	R	etail W Each	hol Ea	
Buccaneer, yellow	S	2.50	\$	1.50
Carrousel, red		2.00	Ψ	1.20
June Bride, white		2.50		1.50
John Armstrong, dark red (A.A.R.S. 1962)		3.50		2.10
Pink Parfait, pink blend, (A.A.R.S. 1961)		3.00		1.80
Queen Elizabeth, pink		2.50		1.50
Starfire, red, (A.A.R.S 1959)		2.50		1.50
PATENTED FLORIBUNDA ROSES				
Western No. 1				
Circus, yellow blend		2.50		1.50
Fashion, peach blend		1.75		1.05
Fire King, red		2.50		1.50
Fusilier, red	-	1.75		1.05
Golden Slippers, yellow, (A.A.R.S 1962)		2.50		1.50
Goldilocks, yellow	-	1.50		.90
Ivory Fashion, white, (A.A.R.S. 1959)		2.00		1.20
Jiminy Crickets, orange blend	_	1.75		1.05
Lavender Princess, mauve	_	2.50		1.50
Red Pinocchio, red		1.50		.90
Sarabande, red	_	2.50		1.50
Spartan, red	_	2.00		1.20
White Bouquet, white	_	2.00		1.20
PATENTED CLIMBING ROSES				
Western No. 1				
Blossomtime, pink		2.50		1.50
Climbing Chrysler Imperial, red		2.50		1.50
Climbing Golden Showers, yellow		2.50		1.50
Climbing Peace, yellow blend		2.50		1.50
Don Juan, red		3.00		1.80
Gladiator, red		2.75		1.65



This simplified package designed for easy, fast movement of stock.

High quality at economical prices.



#### SPECIAL ASSORTMENT

Placed in polyethylene bags and packed in display cartons with color plate inside cover. Sold only in full standard cartons.

#### PEONY

Special assortment \_\_\_\_\_\_\$12.50 per carton 36 Assorted Colors in attractive display carton. Each strong 2-3 eye root individually packed in polyethylene bag and identified by color tape.

18 Red

9 Pink

9 White

BLEEDING HEART \$16.25 per carton

36 per carton, in attractive display carton. 3-5 eye roots, individually polyethylene bagged.

## Full - O - Life PACKAGED PEONIES

	Price B
Edulis Superba, pink	6
renx Crousse, red	
restiva maxima, witte	
Francois Ortegat, red	
Tail Roscilleid, 1ed	
Bauy Alex. Duil, pink	
Mary Brand, red	
Mons. Jules Elie, pink	
Rachel, red	
Sarah Bernhardt, pink	



Strong 3 to 5 eye divisions carefully packed in red and yellow FULL-O-LIFE wrap with 4-color picture label on each package.

Packed 20 to a case. Please order in multiples of 5 to a variety.

Minimum order one full case and multiples thereof.